



Description: The Lake Como EDITION debuts on the shores of the iconic lake, introducing a new vision of luxury hospitality through design. In partnership with **Omnan Investment Group** and **Bain Capital**, this new luxury hotel brings a **contemporary interpretation of elegance** to one of Italy's most iconic natural settings. The **architectural and interior concept**, developed by EDITION's Creative Directors with Neri&Hu design and De.Tales architecture, marks a new chapter in the design narrative of Lake Como.

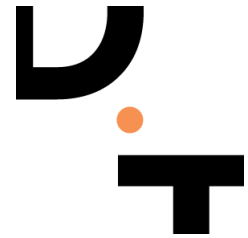
Housed in a **19th-century palace** originally known as The London, the hotel **preserves the historic façade and vaulted lobby** while reimagining the interiors through a refined modern lens. Classic arches, marble cladding, terrazzo floors, and lush greenery create a fluid dialogue between heritage and innovation. A dramatic teak entrance framed by a vertical garden leads into a sculptural marble staircase, an homage to Carlo Scarpa's material sensibility, while a reflective water basin introduces the polished brass elevator core.

“THE LAKE COMO EDITION”

DE.TALES; JAN 2026

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Across the public spaces, **architectural gestures frame views of the lake and emphasize spatial continuity**. Floor-to-ceiling windows, walnut paneling, celadon-green Sekoya marble, and hand-painted landscape artworks establish a serene yet contemporary atmosphere. The lobby, restaurants, lounges, and bar are designed as interconnected environments, balancing intimacy with social vibrancy.

Through a **careful restoration and a contemporary design approach**, The Lake Como EDITION transforms a historic landmark into a serene yet dynamic destination, where **architecture bridges the area's cultural legacy with a forward-thinking vision of modern hospitality**.

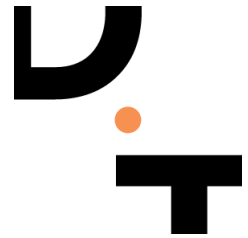


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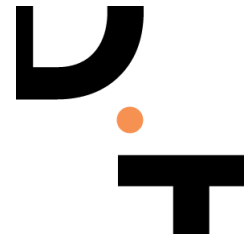
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The **148 rooms and suites**, including accommodations in the adjacent Villa Gina, feature custom-crafted walnut furniture, Calacatta marble details, curved Neri&Hu sofas, hand-tufted rugs, and restored French balconies in lake-view rooms. Arches clad in Calacatta Turquoise marble and bathrooms in Calacatta Gold Stone reinforce the architectural coherence of the interiors.



The **lakeside setting** plays an active role in the **project's design narrative**. A floating pool, private dock, and terraces immersed in Mediterranean vegetation integrate the hotel with the landscape and the Lake Como Greenway pedestrian route. Natural materials, controlled light, and visual continuity define the spa architecture, which includes an indoor thermal pool, herbal sauna, steam room, and treatment areas connected by wood and dark stone finishes.

